



HOLSTEIN

FEED THE FUTURE

TRANSITION WELLNESS (POST-20)



Restore Health. Support Recovery.

Maximize Milk Production.

Why the Post-Transition Period Matters

The first 21 days after calving are a high-stress, high-demand phase for dairy cows. This is when they face the greatest risk of metabolic diseases, nutrient deficits, and reduced appetite. Proper concentrate feeding during this time is essential to:

- Support immune system recovery
- Rebuild energy balance and prevent negative energy status
- Stimulate appetite and dry matter intake (DMI)
- Promote smooth onset of peak milk production
- Prevent early lactation disorders like ketosis and fatty liver



Premium Ingredients & Functional Additives

Our specialized feed contains a powerful combination of:

- Bypass energy sources (rumen-protected fats, propylene glycol)
- Bypass protein rich in essential amino acids (methionine, lysine)
- Live yeast cultures and probiotics – for rumen stability
- Protected choline & niacin – to reduce liver fat accumulation
- Organic trace minerals – better bioavailability and immunity
- Mycotoxin binders & antioxidants – protect liver and gut
- Appetite stimulants & adaptogens – improve feed intake and resilience



Nutritive value (Per Kg. of DM)

Crude Protein	Min 20%
Crude Fat	Min 5%
AIA	Max 3%
Calcium	Min 1.2%
Phosphorus	Min 0.6%
DCAD	Positive
Magnesium	Min 0.5%



Benefits of Our Post-Transition Feed

- Accelerates metabolic recovery after calving
- Boosts appetite and dry matter intake
- Reduces risk of ketosis, fatty liver & subclinical diseases
- Improves milk yield and quality early in lactation
- Enhances cow comfort and reproductive readiness
- No additional premixes needed – complete and balanced feed

FEEDING GUIDE

Feed 3.5–5 kg per day for the first 21 days after calving, along with high-quality forage. (Approx. 750g per 100kg body weight.) Consult your veterinarian or nutritionist for specific ration balancing.

HOLSTEIN NUTRITION PRIVATE LIMITED
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